



Dear Sir/Madam

I wanted to discuss an opportunity to work together. We have just launched a new concept called Body Training Camp™ ([www.bodytrainingcamp.com](http://www.bodytrainingcamp.com)) which is basically weekend fitness 'boot camps'. In just two days a Body Training Camp™ can transform customers from couch potato to lean, mean fighting machines! Our weekends cater for people of all abilities and aim to provide the perfect balance of sweat, serenity and socialising!

Following an amazing response to our initial launch in Bournemouth and discussions with fellow Health Club owners, we have decided to licence the concept. We have teamed up with [www.thetrainingroom.com](http://www.thetrainingroom.com) and using a combination of their worldwide online personal training contacts (PTs, clients and Clubs), network marketing through Body Training Camp™ member clubs and the [bodytrainingcamp.com](http://bodytrainingcamp.com) website as a centralised booking resource we plan to roll this out very quickly via licensing agreements for operators, venues and instructors. All health clubs already have suitably qualified staff and the right facilities so the market potential is significant, particularly when you consider PTs can earn £15 an hour over a weekend and health club owners can generate £2K a weekend in secondary income, whilst also attracting new members. Entry levels and licence fees are low to facilitate rapid brand growth. Body Training Camp™ provides full support to all licensees and on going training is provided.

For more information please visit [www.bodytrainingcamp.com](http://www.bodytrainingcamp.com). If you are interested in a Body Training Camp license, please do not hesitate to contact me for further information.

We would appreciate a quick response as due to customer feedback we are keen to get a Body Training Camp™ running at a club in your area as soon as possible.

Kind Regards

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