



## 3rd generation Snap

### Reduce administration and increase sales

The original and the best just got better!

Harlands Group the pioneers of online joining in the UK have launched the latest version of Snap.

Following recent upgrades to include multi-site search and promotional code options to generate online discounts the new 3rd generation Snap comes with even more new developments.



### An overview of some of the exciting new changes to Snap



**A new design** means that both the look and ease of navigation are improved whilst all the new functions can also be incorporated into any bespoke build.



**A new in-club version** allows for the option to print copies of the online forms in club that can then be signed by the member. This means that for many clubs there will be no need to use traditional membership forms. Using this method also means that all new members bank details are verified in-club using the bank wizard within Snap and the dd is immediately lodged with Harlands Group.



**NEW! First payment by credit card** has been included which for many clubs wishing to take a joining fee or pro rata amount at point of sale means no delay in receiving funds whilst the member has access to the club. We can build your merchant number into the system meaning funds are direct to your bank account.



**NEW! Bolt on products** has been introduced meaning that at point of sale you can sell anything. The power of this function is further improved with the inclusion of the credit card function. You can increase the dd amount by including add ons such as classes or personal training etc. or you can include one off sales such as premium welcome packs, t-shirts etc. In effect you can use Snap as a club shop at point of sale.



**NEW! Donations module** - many of our clients are non leisure and increasingly Harlands Group are approached by charities looking for online donations. We have therefore built a donations module which is able to ensure that any amount donated qualifies for Gift Aid (Government tax back scheme on charity donations).

**All of this is still available for a starting price of only £25 per month per site.**

**Harlands Group**  
1st Floor  
41-43 Perrymount Road  
Haywards Heath  
West Sussex  
RH16 3BN

t: +44 (0) 845 2301636

f: +44 (0) 1444 449152

See us online at [www.snapdda.co.uk](http://www.snapdda.co.uk)

