



## **Diary Date December 12<sup>th</sup>**

### Seminar Invitation

#### **“Increase Membership Sales by taking advantage of the online opportunity”**

*n You are surrounded by simple, obvious solutions that can dramatically increase your income, power, influence and success. The problem is, you just don't see them.”*

*Jay Abraham, “Getting Everything You Can Out Of All You've Got”*

**Wednesday, December 12<sup>th</sup>, Overstone Park Golf & Leisure Resort, Northampton.  
(Directions & venue information at [www.overstonepark.com](http://www.overstonepark.com))**

#### Programme

9.00am		Arrival – Coffee.
10.00am	11.00am	Internet Marketing Opportunities to generate more members – are you seeing the big picture?
11.00am	11.15am	Coffee
11.15am	12.15pm	Online membership sales – the potential!!!
12.15pm	1.30pm	Network Lunch

#### Who Should Attend

This meeting will be of special interest to anyone responsible for the management or marketing of Leisure Centres and Health Clubs. The content will be of equal importance to independent owners, multi-site operators, local authorities and trusts.

#### What will be achieved?

Attendees can expect to leave with an insight into the potential of online membership sales and how to drive membership sales and retention using e mail and internet based marketing.

#### Cost

We only ask that you pay a £10 reservation fee per delegate, please enclose a cheque or invoice details.





## ***Seminar Registration***

### **“Taking advantage of the Online opportunity”**

Wednesday December 12<sup>th</sup>, Overstone Park Golf & Leisure Resort, Northampton.  
(Directions & info at [www.overstonepark.com](http://www.overstonepark.com))

Fax to: (01444) 449 152

Post to: Harlands Group, 41-43 Perrymount Road, Haywards Heath RH16 3BN

Please book \_\_\_\_\_ (max 2 places including main contact) at a cost of £10 per delegate.

<b>Name:</b>
<b>Organisation / company name:</b>
<b>Job Title / Role:</b>
<b>Contact Address</b>
<b>Telephone Number:</b>
<b>Fax Number:</b>
<b>E-mail:</b>
<b>Special Requirements / Comments:</b>
<b>Additional Delegate Name</b>
<input type="checkbox"/> I enclose a cheque made payable to Harlands Services to the value of £_____ (£10 per delegate)
<input type="checkbox"/> I have replied by fax and therefore request that you invoice me at the above address.

*Thank you for your reply, we will confirm your booking shortly!*

**(Please note: We have limited availability for this event and bookings will be taken on a strict first come first serve basis – So to avoid disappointment please book ASAP)**